

Graduate Readings in Speech Communication

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Course Description: Graduate Readings in Speech Communication is designed to ground students with pivotal readings, as well as, to expose students in some of the basic research approaches, scholarly questions, and disciplinary concerns. Graduate Readings is also important because it provides students with the background necessary to begin posing communication related questions.

Objectives

- To learn about rhetorical/critical approaches to communication research.
- To learn about the basic issues in interpersonal communication.
- To begin to develop expertise in individual areas of communication.
- To explore questions of perspective and frame issues communicatively.

Academic Dishonesty: The University is an academic community of scholars. Academic dishonesty is a very serious offense against the integrity of this community and will not be tolerated. All academic work submitted by you is assumed to be your own original work and to contain your own thought, research, and self-expression. Work that borrows the ideas, organization, or wording, from others must be properly acknowledged.

Plagiarism is the unauthorized or inappropriate use of the words or ideas of others. Plagiarism occurs when written or spoken material is borrowed (even from oneself or from previous papers written for other classes), in whole or in part, and passed off as original by a writer or speaker. Plagiarism includes, but is not limited to, presenting someone else’s speech, presentation, essay, or news release as original. It also includes failing to document the source of word-for-word or paraphrased material in oral presentations or papers.

It is my policy to pursue plagiarism vigorously, to fail students who plagiarize, and to report cases of plagiarism to the university administration.

See the link to Bryan Crable’s “Infamous Guide to Writing Papers” on my Web site discussion of “Scholarly Essays” for more information on proper citation.

- Please come to class prepared to participate and contribute to class, and please submit all work in a professional “final-draft-looking” form.
- Note Carefully: “draft,” dot-matrix-printed, or “typed” documents will not be accepted for grades.
- Late assignments will be discounted 10% per calendar day.

For “perfect” attendance (including being on time for each class) you will gain an additional 3% on your final grade. No exceptions to this bonus will be made for any reason.

Assignments	Points
Reaction Papers to Readings (3 pp./3 @ 100 points each)	300
Book Reviews (5-7 pp.; 10-15 minute presentation; 2+ pp. handouts/2 @ 400)	800
Research Presentation (25-30 minutes; 5+ pp. of handouts; 10+ articles)	500
Total	1,600

Required Texts/Readings

Postman, N. (1999). Building a bridge to the 18th century. New York: Alfred A. Knopf.

Rybacki, K., & **Rybacki**, D. (1990). Communication criticism: Approaches and genres. New York: Wadsworth.

Sacks, O. (1995). An anthropologist on Mars: Seven paradoxical tales. New York: Alfred A. Knopf.

Watzlawick, **Beavin**, J. H. & **Jackson**, D. D. (1967). Pragmatics of human communication: A study of interactional patterns, pathologies, and paradoxes. New York: W.W. Norton.